

Conserve Energy and Water

Make The Switch To Shower Better

(NAPSA)—Looking to save water, energy and money? Look no further than your shower!

A shower is the place you wake up in the morning, wash off after a workout, or wind down from a hard day. But showering also uses a lot of water—17 gallons on average per shower—and energy to heat that water.

Some people try shorter showers to reduce the water and energy they use every day. But shortening your shower only shaves off a few gallons. What if there were a better way to shower—and save resources at the same time? By switching to a showerhead that has earned the U.S. Environmental Protection Agency's WaterSense® label, you could save water, energy and money, all while enjoying your shower.

WaterSense labeled showerheads are independently certified to use at least 20 percent less water and perform as well or better than standard models. All WaterSense labeled fixtures are tested for performance, so you can be sure your shower will have a powerful force and satisfying spray. Because they use less water, these showerheads also reduce the energy needed to heat your water. So instead of showering shorter, you'll shower better.

By switching out just one showerhead with a WaterSense labeled model, the average family could save 2,900 gallons of water, or the

Shorten your shower
one minute
and save **550**
gallons per year

Switch your
showerhead and save
2,900 gallons per year

Shower Better

WaterSense epa.gov/watersense

look for

The graphic features a cartoon water drop character in a bathtub, a showerhead, and a water drop character holding a wrench. It includes a clock icon and a WaterSense label icon.

A few simple steps toward a better way to shower can help you save water, energy and money.

amount of water it takes to wash 71 loads of laundry! What's more, you'll save enough electricity to power your home for 13 days, plus more than \$70 in water and energy costs each year just by taking this simple action.

WaterSense labeled showerheads are available in a wide variety of finishes, styles and price points, so you don't need to redo your entire bathroom to make the switch and save.

This October, during Energy Action Month, make it your Shower Better Month by switching to a WaterSense labeled showerhead—and save all year long. For more information about saving water and energy, visit www.epa.gov/watersense.

Editor's Note: October is Energy Action Month, as well as EPA's Shower Better Month, a time when consumers can save energy, water and money with a WaterSense labeled showerhead. However, this story can run anytime of year.