

Skin Sense

Enjoy The Sun—Inside

(NAPSA)—Sunlight streaming through the window and onto your skin may feel fine when the weather's cold but it can damage your skin—unless you take certain steps.

Unlike the part of the sun's spectrum that causes the sun's warmth, the sun's ultraviolet (UVA) rays reach deep into the skin and may contribute to wrinkles and skin cancer risk.



Professionally installed window film may protect your skin from the harmful rays of the sun.

First, many people are unaware that harmful UVA rays pass through ordinary glass.

Next, be aware that because of the sun's lower angle in winter, the risk of UVA exposure indoors may even be greater, according to Darrell Smith, executive director of the nonprofit International Window Film Association (IWFA).

With unrestricted access to your home's interior, the winter sun's in-line position with windows can literally make a home's furniture, drapes and artwork a faded memory.

Fortunately, window film may help protect you and your furnishings year-round. All quality window films block 95 to 99 percent of the sun's UVA rays. You can learn more at www.iwfa.com and view a video about window film there or at WindowFilmIWFA YouTube.