



# Hints For The Home

## Beauty Inside And Out

(NAPSA)—Here's a bright idea: Protect yourself, your family and your furniture from damaging ultraviolet (UV) rays.

### The Problem

The sun's rays can pass freely through unprotected windows and onto the next surface, whether it's furniture, floor or skin. Fortunately, professionally installed window film can block up to 99 percent of harmful UV rays and reduce solar heat gain to save homeowners as much as 30 percent on cooling costs.

### An Answer

That's one reason why, as the popularity of large windows increases, the nonprofit International Window Film Association has a free, consumer-friendly booklet illustrating the unhealthy effect of indoor sunlight on the skin and the steps to take to prevent it.

“As we spend more time indoors both winter and summer, we open ourselves up to skin damage,” explained Darrell Smith, executive director of the IWFA. “Consumers should know that



**To save your skin—and your money—don't let the sun shine in without protective window film installed on your windows.**

professionally installed window film can block nearly all the harmful rays from the sun, and once installed, it can immediately protect us indoors, while still allowing abundant natural light.”

### Free Booklet

The booklet can be found at [www.iwfa.com](http://www.iwfa.com).