



# Hints For The Home

## NASCAR Star Beats The Heat At Home

(NAPSA)—You may have more in common with a race car driver than you realize. Consider this: When he's not busy at the race track, NASCAR star Greg Biffle likes to slow down and unwind at home. Like other homeowners, Biffle and his wife Nicole are eager to create a warm, welcoming environment for guests while protecting their investment.

"We spent a lot of time searching for the right furniture, window treatments, flooring—even furnishings and artwork we take great care in preserving," said Nicole Biffle.

The Biffles are also interested in minimizing their HVAC costs and reducing hot spots to keep their North Carolina home comfortable.

### What They Found

In their search for a solution, the Biffles made a surprising find—window film. The couple found that applying high-quality window film to their home's windows could not only help protect their furnishings from fading in the sun's glare, but help reduce cooling costs and improve temperature consistency in the house. After checking out the options, the Biffles chose 3M™ Sun Control Window Films, which can reduce cooling costs by up to 25 percent while blocking up to 99 percent of harmful UV rays. With this technology, they can enjoy the sunlight streaming into their home without feeling excess heat.

"What I've noticed since we installed the window film in our home is there are no hot spots in the house and the temperature is more even," said Greg. "It's much



**NASCAR star Greg Biffle enjoys a more comfortable home and lower cooling costs thanks to a surprising find.**

cooler inside and a lot more comfortable. The HVAC system runs much less now, which is definitely reflected on our electric bill."

While the film rejects up to 50 percent of the heat coming through the windows, it doesn't change the appearance of the home or the view of the scenery outside. In fact, it still allows up to 69 percent of the visible light through the window.

"When we were looking at window film options, we decided to go with the 3M window film. It didn't impair aesthetics or darken the room, preserving our beautiful view," Nicole said.

The Biffles are so pleased with their choice that they encourage other homeowners to see if it's right for them.

"I'd recommend the window film for people who want to reduce their electric bill, make their house much more comfortable, keep the heat out, and UV protect their furnishings," Greg said. "It's just a great option for us."

### Learn More

For further information, visit [www.3M.com/windowfilms](http://www.3M.com/windowfilms).