



Decorating Trends

Motorized Shades: Energy-Saving, Practical Decor

(NAPSA)—Your shades can be more than a decorative element, if they're motorized. Motorized shades are a cool way to add technology to your home and can make life easier, save energy—and more. Here are features and benefits:

Control Hard-To-Reach Windows

Do you have high living room windows or windows behind a sunken tub in your master bath? What about windows behind your kitchen sink? Shades in hard-to-reach areas can be difficult to open and close. With motorized shades, you can easily adjust shades with one button press.

Add Convenience

Manually lowering shades takes time. With motorized shades, you can lower them all at once without even getting up from your chair. Plus, you may be more apt to raise and lower these shades than manual ones.

Eliminate Cords

Unlike many manual shades, motorized shades are cordless, so kids and pets can't get tangled in the cords.

Save Energy

Adjusting shades with the seasons can help keep your heating and cooling expenses from going through the roof. Motorized shades make it easy to block the sun's rays in summer to help keep a room cool or let them in to warm a room in winter.

Motorized honeycomb shades feature pockets that trap air, providing superior insulation. The fabrics may provide better insulation than your windows.

Protect Interiors

Over time, the sun's rays can damage fabrics, artwork and flooring. Your being able to press a button to lower shades and block those harsh rays will help extend the life of your home's interior.



Enjoy a new home at the old address with shades of beauty and convenience.

Affordable Luxury

Now you can have the benefits of motorized honeycomb shades without pulling wires for electricity—with Serena remote controlled shades by Lutron. Because you control them via a remote, they're great for hard-to-reach windows.

Available from www.LutronSerenaShades.com, these shades are battery powered, so you can easily install them yourself in about 10 minutes. They use store-bought batteries, feature innovative technology that extends battery life up to three years, and start at just \$299.

The shades come in sheer, light-filtering and room-darkening fabrics, so you can choose the amount of sunlight in the room. The shades are available in four different pleat options, five textures and a wide variety of colors.

Learn More

To learn more about adding convenience and energy savings with motorized shades, visit www.LutronSerenaShades.com or call (888) 445-8063.