

Decorator's Notebook

Tips For Decorating With Stronger Colors

(NAPSA)—When it comes to decorating, color experts are predicting that homeowners will be seeking out stronger colors in their search for intensity.

Seeking Sensation

The bold choice to turn to vibrant, optimistic colors is twofold: a search for euphoria for some and, for others, a sense of oneself.

According to PPG Pittsburgh Paints color expert Dee Schlotter, for many people, intensity is a survival strategy in times of crisis. “For some, it means seeking out extremes of sensation, rebelling against the bland existence that comes with cynicism and disenchantment. For others, it means ‘unplugging’ in order to reconnect with a life they feel is fleeting,” added Schlotter.

Sensation seekers will go for colors that stir the senses and set them in motion, amping up the chromatic density of their lives. Expect their spaces to be full of strong contrasts—heavy and weightless, shadow and light, hot and cold.

On the other hand, some individuals will use strong color as a way to turn inward and unplug. Expect them to opt for quiet, understated palettes accented by deep, rich colors in order to create the space they need to take time to relax.

If you are thinking of taking the leap to strong, deep color, here are some tips:

- If you appreciate deep, rich colors outside your home—whether in the clothes you wear or when you see these colors in



Experts say if you appreciate deep, rich colors outside your home, then you will probably also like them in your own home.

restaurants or other people’s homes—then you will probably also like them in your own home.

- Consider an accent wall. This is a great way to get a smaller taste of strong color while still adding interest to the room.

- Test first. Use a large test sheet and a “time test”—view your color in all light: morning, noon and night. Live with it for a few days to make sure you love it.

- Don’t let timidity hold you back. Recognize that there’s only one life to live and there’s no time to waste. If not now, then when?

To learn more about the latest color trends for decorating, visit the PPG Pittsburgh Paints website at www.voiceofcolor.com.