

HINTS FOR HOMEOWNERS

An Innovative Approach to Comfort and Privacy

(NAPSA)—There's good news for homeowners who are looking for a way to add both safety and privacy to their homes.

Thanks to an innovative product, it may be possible to address both needs at once and have more peace of mind as well.

Created by a leading manufacturer of doorglass and window treatments, ODL's enclosed Add-on Blinds and Shades allow homeowners to control privacy, cut cleaning time and increase energy efficiency, while the cordless design protects the safety of the family.

Traditional blinds and shades can be tough to clean, cumbersome to install and can even be a safety risk. According to a recent article in *Consumer Reports*, blinds and shades with cords are among the most recalled products in the nation because of choking hazard risks for small children.

An Innovative System

ODL's enclosed Add-on Blinds and Shades are designed to eliminate the need for cords by enclosing the treatments in glass and using an innovative cordless LightTouch® control system.

The system allows users to raise, lower and tilt the enclosed blinds and shades at the touch of a finger. This control also allows adjustment of the level of natural light or shade, helping to customize privacy options in a room and regulate room temperature, thereby increasing energy efficiency.

DIY-friendly Installation

"Safety and energy efficiency are always top concerns for our home improvement-minded listeners," says Tom Kraeutler, host of "The Money Pit," a popular national weekly radio program and website on home improvement,



ODL's enclosed Add-on Blinds and Shades use an innovative cordless control system to increase safety by eliminating the need for cords.

and a featured television guest expert. "ODL's enclosed Add-on Blinds and Shades are not only safer than traditional blinds and shades, but they are also an easy DIY project that the average homeowner can install in just minutes."

ODL's enclosed Add-on Blinds and Shades can be installed on doors with raised frames or flush frames around doorglass and, once secured, do not swing when the door is opened or closed. They are available in white with a white frame and can be painted or stained according to homeowner preference.

ODL's enclosed Add-on Blinds and Shades are available at major home improvement and window treatment retailers.

For more information, visit www.ODL.com or call (866) 635-4968. To find a retailer or dealer, visit www.ODL.com/buy.