

Tech Topics

Bring Your Home Entertainment System Up To Speed

(NAPSA)—The next time your family sits down to watch a DVD, consider the new generation of Blu-ray Disc players that are dramatically upping the ante of the home entertainment experience.

Prices have never been more affordable, with some models starting at less than \$100 to experience the highest-quality picture and sound experience outside of a movie theater.

But it's the versatility and sheer power of the new generation of Blu-ray players that are turning homes into motion picture havens. Consider the following:

- Blu-ray players will play your existing DVDs, so you can enjoy exploring the wonders of Blu-ray while also enjoying the discs you already own.

- Blu-ray players are built for wireless streaming and Internet capabilities. In a matter of clicks, you can catch the newest viral sensation on YouTube, check out Netflix and Hulu Plus, listen to Pandora and more.

- Blu-ray turns your HDTV into the most that it can be and lets you enjoy true 1080p picture quality.

- These all-inclusive features turn home viewing into a truly interactive experience. With these players, it's a cinch to quickly download the likes of additional bonus material and new movie trailers.

- Blu-ray Discs can hold about six times more data than a regular DVD, making them capable of the most impressive high defini-



Today's affordable entertainment technology can turn your TV into a high-quality home theater experience.

tion picture and sound. It's quite simply the best picture with terrific sound.

- You can even stream photos and videos from other cameras and wireless devices around the house. Some newer models feature integrated Skype and voice calling. And just like smartphones, these players allow the user access to an app store.

- With Home 3-D becoming a reality, the Blu-ray player is the device of choice to enjoy the "magic" of today's films on an HDTV system.

With such exciting films as "Pirates of the Caribbean: On Stranger Tides," "Fast Five," "The Hangover Part II" and "Transformers: Dark of the Moon" coming to Blu-ray, a Blu-ray system can be an excellent way to capture that high-quality, theaterlike feeling at home.

You can learn more about the new generation of Blu-ray players at <http://us.blu-raydisc.com/hardware.html>.