



Energy Saving Ideas

A Win-Win For You And The Planet



Dimming lights	Saves you electricity	Makes your bulbs last longer	Minimum annual savings
20%	18%	2 times longer	\$7.36
25%	20%	4 times longer	\$8.86
50%	40%	20 times longer	\$15.43
75%	60%	more than 20 times longer	\$20.84 

Light dimmers save energy—more than \$1 billion of electricity costs each year.

(NAPSA)—Lowering your lights can help you boost your finances and protect the environment. That's because light dimmers pay for themselves while cutting electricity usage by 20 percent or more.

While there are many other ways to reduce energy use, most involve sacrificing comfort, such as turning up the temperature on the air conditioner or lowering the thermostat on your water heater. Not many conserve electricity *and* actually enrich the quality of the spaces where you live and work.

Light dimmers are the exception. They are one of the few products that save energy (more than \$1 billion of electricity costs each year) and enrich your life by helping you

set the right mood for any occasion.

A typical 300-watt light source dimmed just 20 percent saves the average home \$7.36 a year in electricity costs. Dimmers also extend the life of lightbulbs by up to 20 times, making them even more effective money savers.

According to the world's leading manufacturer of dimmers, Lutron, if every U.S. homeowner spent 15 minutes to change one on/off light switch to a dimmer, it would save \$816 million in electricity per year and reduce carbon emissions by 4.3 billion pounds. That's like taking 370,000 cars off the road.

For a free assessment of how much energy you can save by dimming lights in your home or business, visit www.LutronSavesEnergy.com.