

# HINTS FOR HOMEOWNERS

## Increase Your Home's Value With New Flooring

(NAPSA)—With more than 3 million homes across the country currently on the market, according to Zillow.com, “value” is the No. 1 buzzword for both buyers and sellers. One of the smartest investments people can make in their homes is new flooring, advises the Home Improvement Research Institute. Easily done over a weekend, this one change can dramatically update the look of a home and typically returns nearly twice the value for every dollar spent.

“The decision to purchase a home is often made within seconds of walking in the front door, so it’s critical that the places where the eyes are naturally drawn—such as floors and other surfaces—are up-to-date and attractive,” said Jeanne Sullivan of RE/MAX. “These are the areas that most often clinch a sale.”

For those seeking maximum return for minimum investment, laminate flooring is an ideal



**Small improvements, such as replacing old floors, can have a big impact on how well a home shows and how quickly it sells.**

option because it can be installed quickly and is less expensive than solid wood. Top-grade laminates typically cost less per square foot than solid wood. For instance, the Accolade line from Pergo, the inventor and leading manufacturer of laminate flooring, is avail-

able in a wide variety of styles that replicate the appearance of hardwoods.

Additional savings may be generated during the installation process. Because laminate floors are so easy to install, many consumers can do it themselves—saving both money and time while creating the same added value as with professionally installed floors.

“Unlike many home renovation projects, installing laminate flooring is an easy process,” explains Don Cybalski, design director for Pergo. “In fact, most floors can be installed in a day or two and put directly on top of existing flooring—except carpet—eliminating the need for lengthy surface preparation.”

Add it all up and laminate flooring is a smart investment that returns a lifetime of value—both monetary and aesthetic. For more information on laminate floors, visit [www.pergo.com](http://www.pergo.com).