Holiday Decorating Tips

Giving The Gift Of Color This Holiday Season





A "color makeover" was used to transform a hallway from drab to fab.

(NAPSA)—Giving the gift of an experience, such as a spa treatment or cooking lessons, has become one of the latest trends in holiday gift giving.

A new twist on this trend is to give someone a color makeover for his or her home—and giving this gift is now even easier thanks to a new online service.

All you do is provide photos of the space that needs the sprucing interior or exterior—and answer an easy interview questionnaire on decorating preferences and lifestyle needs. The service responds with two possible custom palettes.

Since the service is offered by the paint and color experts at Benjamin Moore, it should come as no surprise that there are a number of color makeover package options.

The Interior Color Palette, for instance, is the very basic plan, and it entitles you to submit up to five rooms of a home for analysis, \$10 a room. Within seven to 10 business days, you will receive the designer's suggestions for the color makeover that will include two possible color schemes for each room, encompassing wall, ceiling and trim. The packet con-

tains a handy holder with 4 x 6' color chips of the suggested paint colors, helpful to have for matching fabrics, furnishings and other accessories.

Those opting for the Color Makeover Portrait package get to see what the makeover might look like, with a digital color rendering of one of the photos showing exactly where and how the new colors would be used.

What's more, this package, which costs \$40, includes a copy of Benjamin Moore's Personal Color Viewer, a CD color selection tool that is a \$14.95 retail value. It's in the mail to you within 10 to 12 business days.

There are also two color makeover packages for those desiring an exterior face-lift. Select the Exterior Color Palette and you receive two possible makeover scenarios with either paint or stain for siding, trim, shutters and doors. This edition is \$10. But \$15 buys the Deluxe Exterior Color Palette, with suggestions for accent color, deck or patio finishes and roof color.

To learn more, log on to www.benjaminmoore.com/color makeover.