

Room For Improvement

Add Style With Wallpaper Borders

(NAPSA)—Looking for a quick, easy, inexpensive way to add a little pizzazz to your wall decor? Add a wallpaper border.

Borders are available in lots of different styles and colors—from whimsical borders for kids' rooms to borders that can add style and character to any room in your home. And, thanks to new products that are specifically formulated to activate the paste on the back of today's prepasted borders, they're easier to hang than ever before. Here's how to incorporate a border into your next decorating project:

- Select a border that reflects your style and complements the decor of the room. If you're hanging the border on a wall that has already been painted, bring a paint chip for easy matching. Or reverse the process: Select a border you really love and bring it with you when you shop for paint.

- Clean the wall surface so it is free of any dirt, grease, wax, old wallpaper adhesive, mold and mildew and other contaminants.

- Activate the paste on your prepasted border with a product like SureGrip® Spray-On™ Paste Activator for Pre-Pasted Borders & Wallpaper. Coat the back of the border generously with the product, then fold the border back to itself (paste to paste) in 18" lengths, to create an "accordion fold," until the entire length has been prepped for installation. This convenient, ready-to-use product



Border Basics—Wallpaper borders can quickly transform the feel of a room.

properly conditions the prepasted paper without overwetting, which can remove the paste from the paper and cause tearing. The non-staining formula eliminates the need for a water tray and takes oversaturation out of the equation, which improves bonding strength.

- You're ready to hang. Hold the folded border in one hand and unfold it with the other, placing it in position on the wall. Smooth it out as you go using a plastic smoothing tool, such as the Wal-Wiz® 3 In 1 Wallpapering Tool, to remove air pockets and seal down edges. Remove any excess liquid with a sponge or towel and clean water. It's that simple!

For more helpful hints on hanging borders and wallpaper—or removing them—visit www.zinsser.com. Or call Zinsser at (732) 469-8100.