

HINTS FOR HOMEOWNERS

Shed Light On The Subject

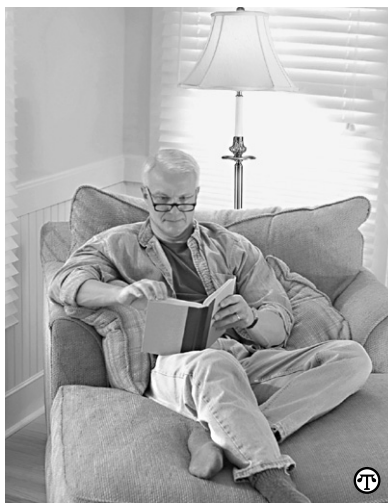
(NAPSA)—If you've ever noticed yourself squinting while doing tasks and hobbies such as reading or sewing, the eye-opening fact is, you're not alone.

As a person grows older, the need for more light increases significantly. In fact, by the time people reach the age of 40, they need almost double the amount of light to see as they did when they were 10 years old. By the age of 50, it's six times more and by the age of 60, the average person requires up to 15 times more light.

As eyes become weaker, the need for brighter light requires extremely high wattages of the most commonly used incandescent, fluorescent or halogen lighting. Additionally, these light sources give off an unpleasant yellow or blue color, no matter what the wattage. Adding to the problem, many homes have an inadequate number of light fixtures to support all the lightbulbs necessary to achieve these high levels of light.

To help, a new-to-consumers technology, metal halide lighting, is now available in a line of lamps for the home. These new Microsun® metal halide lamps provide weakening eyes the light they need to see clearly. While new to consumers, metal halide lighting has been used for decades in shopping malls, professional sports venues and factories, due to its superior technology that provides whiter, brighter light that more closely matches that of natural sunlight.

The metal halide technology used in the lamps features one 68-watt bulb that produces the same amount of light as five 75-watt incandescent bulbs or one 300-watt halogen bulb. In addition to extreme energy savings, these bulbs require less wattage, thus less heat is generated, making



The right light can make all the difference.

them more comfortable to sit next to. Metal halides also outlast other common lightbulbs. Microsun bulbs last for 6,000 hours or about four years, while a 75-watt incandescent bulb will last less than 1,000 hours and a 300-watt halogen bulb only 2,000 hours.

The extreme functionality of the lamps does not overshadow their form. Available in a variety of brass, porcelain and leather-wrapped table and floor versions with beautiful linen or silk shades, these high technology lamps can add style to any décor. In addition, the lamp's height and shade level are maximized to provide the best angle and maximum light output for whatever hobby or task you are working on.

The next time you find yourself squinting at a newspaper article or sewing, you can turn to the new technology that can help you use less energy while achieving the brighter, whiter light your eyes need. For more information, call toll free 888-526-0033, or visit www.bestreadinglamp.com.