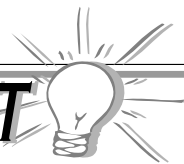


DELIGHTFUL IDEAS DEPARTMENT



Painting Murals For Kids Is As Easy As 1-2-3

(NAPSA)—Looking for a colorful and unique way to decorate your child's room? Even if you're not the next Picasso, you can paint a wall mural that will liven up a room like a masterpiece.

Home Design Alternatives, Inc. (HDA) has introduced Paint-by-Number Wall Murals by Wall Art, wall murals that can be traced and painted on a wall using any one of more than 90 imaginative designs that were created by professional artists. Breezy and cheerful, they're certain to add a festive touch to a child's room with jungle scenes, pirates, nursery rhymes or other fantastic themes that can spark a child's imagination.

"We conducted a great deal of consumer research throughout the development of Wall Art," said Bob Ketterer, president and co-founder of HDA. "The feedback was extremely informative. Consequently, we've created Paint-by-Number Wall Murals that allow anyone to colorfully and cleverly decorate a wall with delightful designs that animate an entire room. It's great fun to get involved in a home improvement project such as this, and to see the exciting and rewarding results."

Wall Art can be accomplished in three simple steps: Tape, trace and paint. To that end, HDA developed Mural-Maker Tracing Paper® to easily transfer mural designs onto a wall. A special slant-edged paintbrush, alignment tape and a final touch outliner as well as 2-ounce bottles of acrylic paints are included to make the process quick, easy and



Paint-by-Number Wall Murals can be applied in 10 hours or less.

fun so that even beginners can complete murals in a weekend.

First, position and tape the Mural-Maker Tracing Paper® on a wall. Next, trace over the preprinted image. After the design has been completely traced, remove paper and tape and then begin painting by following the paint-by-number guide.

Does your son or daughter have a favorite fantasy? There are "Dancin' Dinos" and "Rockin' Reptiles," or a colorful "Flamingo Island." The sports fan can deck out the room with baseball, football, hockey or basketball flair, or a motor speedway. Kids can visit the solar system or the deep blue sea, and can travel via classic cars, hot air balloons or jump aboard a carousel.

Paint-by-Number Wall Murals are long on satisfaction and accomplishment, and guaranteed to put a smile on any decorator's face, no matter how experienced the artist. Paint-by-Number Wall Mural designs come in three sizes of 5'x3', 9'x5' and 11 1/2'x 6 1/2', ranging in price from \$49.97 to \$99.97. Paint colors easily can be substituted to accommodate individual taste and décor. Wall Art can also be used on fabrics and furniture.

To view the wide array of mural designs that are available, visit www.wallartdesigns.com or call toll-free 1-877-925-5687 for more information. Wall Art kits can be purchased through the Web site or by calling the toll-free number.