

# Decorator's Notebook

## Southern Pine Floor Enhances Decor

(NAPSA)—When you get down to it, your floor needs to be tough enough to withstand your busy lifestyle, yet still maintain an attractive appearance.

Fortunately, wood flooring can be made from a material that's durable, versatile and attractive: Southern Pine.

### Select Your Style

High-grade Southern Pine flooring appeals to architects, custom builders and interior designers who want formal decor for dining and living rooms.

For a rustic or casual look, decorators turn to No. 2 grade Southern Pine flooring, which is more economical and quite suitable for dens, bedrooms or an entire home.

### Facts On Finish

Once the floor is selected and properly installed, correctly finishing and maintaining it are critical to ensure its long life.

The finish selected will affect how often the floor needs cleaning. A lighter-colored finish will hide dust better; it will also make the room appear brighter and larger. Darker colored floors, on the other hand, tend to conceal furniture scratches and heel marks.

### Cleaning Tips

For cleaning the floor, avoid using just water, which can cause the wood to expand. For general cleaning, a solution of 1/4 cup



**Southern Pine flooring can add beauty and value to any room in the house.**

vinegar to four cups warm water can be used to dampen a clean cloth or mop. Use a second cloth or a dry mop to wipe the floor dry. Wipe up spills promptly with a dry cloth. Never use a beater-bar vacuum on any wood floor. A mat may be useful at entry doors, but not one with a rubber back. Regular dusting can reduce the risk of dirt and grit scratching the floor or its finish.

### Learn More

You can learn more about flooring, including selecting, installing finishing and maintaining Southern Pine floors and where to find a nearby dealer at [www.southernpine.com](http://www.southernpine.com).