

Online Wallpaper Store From Sherwin-Williams Puts The New Looks At Your Fingertips

(NAPSA)—Forget lugging heavy wallpaper pattern books to and from the store! Without leaving the house, do-it-yourselfers can get an extra dose of creative inspiration when they visit **www.swdecorating.com**. The new Web site from the home décor experts at Sherwin-Williams makes easy work of reviewing and ordering wallcoverings, while helping to spur ideas and imagination.

Featuring more than 100,000 wallcovering and border patterns pre-selected by Sherwin-Williams color and design experts, www.swdecorating.com ensures do-it-yourselfers the fast track to all the hot new looks. Look for popular color trends and six of today's most exciting decorating trends to be heavily represented among the color and pattern selections:

- 1) The emergence of spring in romantic floral bouquet or single flower themes, featuring fresh colors such as blues infused with teal, and lovely pastels;
- 2) A continuation of the island look, represented by rich, tropical prints and natural textures;
- 3) The rise of richly embellished borders that coordinate with lampshades, pillows and table linens, including heavy accents such as beading, sequins, embroidery, and other trims;
- 4) An emphasis on patina and sheen through subtle metallic hints from gold, silver and copper to every shade in between;
- 5) Texture and layer effects such as crushed velvet, seersucker, silk and leather, achieved through printed wallcoverings that offer faux effects;
- 6) Americana themes represented through charming folk art patterns or even retro '50s and '60s looks.

Patterns, Prices, Service

Need help searching for the

ideal pattern? At www.swdecorating.com, whether your style is contemporary, designer or traditional—or somewhere in between—it's easy to find the look you'll love. Narrow your search to a specific style, color, subject or theme, or just indulge your aesthetic fancy by browsing through the deep assortment of options until you find the wallcovering that's perfect for your project.

Once you know what you want, order samples for a closer look. To make decorating decisions easier, home décor tips and paint and color information from Sherwin-Williams all are linked to www.swdecorating.com.

All the Extras, PDQ

With free ground shipping and a low-price guarantee that promises to meet the price of any competitor within 30 days after purchase, shopping online at www.swdecorating.com is fun, easy and cost-effective. Even better, it's fast: most orders ship within three business days, so you'll be able to get your project underway quickly.

Sherwin-Williams is the nation's largest retailer of paint, stains, coatings, wallcoverings and associated supplies and sundry items. With more than 2,600 stores in North America, the company is dedicated to supporting the do-it-yourself consumer with specialized products, superior technical knowledge and one-on-one, personalized service that's focused on the do-it-yourselfer's unique project needs. Sherwin-Williams brand-name products can only be found at Sherwin-Williams stores; call 1-800-4-SHERWIN (1-800-474-3794) for the nearest location. And, visit Sherwin-Williams on the World Wide Web at www.sherwin-williams.com.