

# HINTS FOR HOMEOWNERS

## Carpet Color Restoration

(NAPSA)—Carpets receive the greater part of daily household abuse: pet stains, drink spills, food stains, soil and much more. But before you chuck the discolored floor covering, consider a less-expensive alternative: professional color restoration.



**Rather than replacing carpet, it's possible to restore the color—and its beautiful appearance.**

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When a known or unknown menace causes a stain or discoloration that “ruins” perfect carpet color, the consumer should ultimately turn to a cleaning professional for help. To ensure professional carpet restoration, the Institute of Inspection, Cleaning and Restoration Certification (IICRC) recommends hiring only certified professional carpet cleaning and restoration specialists.

Since the average “life” of a carpet is roughly 12 years, there’s bound to be some damage along the way. However, with the help of trained professionals, your aging carpet can gain an extended life.

To locate a carpet color correction specialist who is trained and certified by the IICRC, call (800) 835-4624 or visit [www.iicrc.org](http://www.iicrc.org).