

## America's Favorite "Friends" Team Up With America's Favorite Recliner For Charity

(NAPSA)—Now and then, everyone needs a little help from their friends. And no one understands that more than the cast of America's favorite sitcom, who recently teamed with another American favorite—La-Z-Boy—to create some very special chairs to benefit some very special people. Jennifer Aniston, Courteney Cox, Lisa Kudrow, Matt LeBlanc, Matthew Perry and David Schwimmer, together with the world's leading producer of reclining chairs, each designed their own customized La-Z-Boy recliner. The celebrity-designed chairs were recently auctioned on eBay to benefit the Elizabeth Glaser Pediatric AIDS Foundation.

"These celebrity-designed La-Z-Boy recliners were part of an effort that raised \$125,000 for pediatric AIDS research, a cause that we are proud to support," said Doug Collier, vice president of marketing for La-Z-Boy. "From the start, this partnership has been nothing short of amazing. What better way to showcase the new look of La-Z-Boy than by tapping into the fashion and flair of some of TV's hottest celebrities? With these chair designs, which range from sleek and retro to curvy and contemporary, the cast of "Friends" continues to impress us with their strong sense of style."

"We were thrilled to partner with La-Z-Boy and *In Style* magazine for this fun and meaningful project," said Tara Dhar, manager, special events and consumer public relations, Elizabeth Glaser



### Jennifer Aniston and Matthew Perry along with four of their "Friends" created La-Z-Boy recliners.

Pediatric AIDS Foundation. "And, a special thanks to the entire cast of "Friends" for their involvement and creative spirit, designing such unique and memorable recliners. The money raised through the project and the charity auction on eBay will have a tremendous impact on helping children worldwide lead healthier lives."

Here's a brief description of each of the six custom-designed chairs:

- Jennifer Aniston—The entertaining, club-style recliner designed by Aniston is both curvy and contemporary, with two unique arcs that act as both the armrests and the legs.

- Courteney Cox—Cox's design was inspired by the Eames Lounger. It's a stylish and comfortable modern recliner that combines leather and wood.

- Lisa Kudrow—The charming and classy rocker-recliner designed by Kudrow features a distinctive argyle-influenced pat-

tern on its leather back.

- Matt LeBlanc—LeBlanc's plush and stylish recliner is made in a grand scale with a deep seat and black leather cover.

- Matthew Perry—Covered in Indigo blue velvet, Perry's chic media recliner encompasses a clean and contemporary look, as well as side storage, a detachable swivel tray and a cup holder.

- David Schwimmer—The fun and quirky beach ball recliner designed by Schwimmer is a spirited, colorful rocking recliner with a matching ottoman.

This effort marked the second time that La-Z-Boy partnered with well-known personalities to design recliners for charity. Last year, La-Z-Boy partnered with *In Style* and seven top fashion designers, including Nicole Miller, Tommy Hilfiger and Todd Oldham, raising nearly \$60,000 for homeless people living with HIV/AIDS.

For more information about La-Z-Boy, visit [www.la-z-boy.com](http://www.la-z-boy.com).