

HINTS FOR HOMEOWNERS

Designing A Home From The Bottom Up

(NAPSA)—A number of homeowners have made room in their houses for a flooring previously associated with kitchens: Vinyl. That may be because new designs help today's vinyl floors fit in well with the styles and lifestyles of many modern families—and their homes.

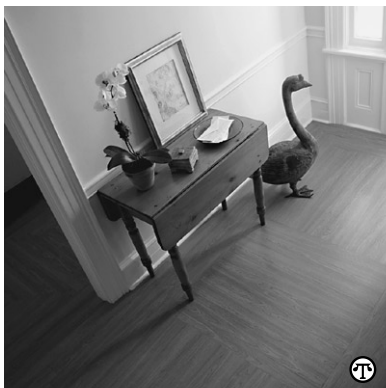
In addition to style, vinyl can provide such practical advantages as:

- **Cost**—The material is affordable, yet has the look of a much more expensive flooring.
- **Easy Installation**—Installing vinyl floors can be a fast and virtually hassle-free project.
- **House Cleaning**—Vinyl is relatively easy to clean and maintains the look of a new floor.
- **Comfort**—Vinyl tends to be softer, quieter and warmer under foot than other hard surface flooring.

In addition, new types of high-tech “wearlayers” make vinyl almost impervious to scratches and scuffs. Homeowners can also find vinyl flooring with built-in protection against mold, moisture, mildew and odor-causing germs.

Perhaps most importantly, however, luxury vinyl now offers a wealth of colors and pattern options, helping make it a beautiful, comfortable alternative to hardwood and ceramic flooring.

“You can make fashion statements throughout your home with the latest styles in vinyl,” says Diane Martel, design expert for



Durable vinyl floors can help add class to a home.

Nafco, a leading vinyl brand. “With the looks and textures of wood, slate and stone, vinyl is perfect anywhere you want carefree elegance. Plus, it’s simple to create unique patterns with its tiles and planks.”

Martel says in the foyer, wood patterns created with Nafco planks can be used to create a “rug” design or laid in patterns such as herringbone or basketweave for an eye-catching entry. In the sunroom, she says one might choose a slate design—a classic stone replica with a subtle weathered effect for an inviting and relaxing look.

For a change of pace, homeowners might also consider luxury vinyl flooring for the home office, bed- and family-rooms, nursery, and the kitchen.

For more information, visit www.nafco.com.