

# HINTS FOR HOMEOWNERS

## Taking Advantage Of Trends In Home Building

(NAPSA)—Homeowners are giving new meaning to the old saying, there's no place like home.

Today, more and more homeowners are customizing their homes to showcase their interests, streamline their lives or create a haven, a place to escape and relax. Instead of preparing their homes for resale, homeowners are being more adventurous with color selection and design.

This is evident in the expanding palette of colors now available in building materials, particularly in countertops and surface materials.

"With the extensive color selection available from DuPont Corian solid surfaces and the new, crystalline material, DuPont Zodiaq quartz surfaces, homeowners have no trouble selecting a surface that matches their tastes and needs," said homebuilder Pam Sessions of Hedgewood Properties.

This year, Corian introduced 11 new colors, bringing the palette to a prism of 91 colors. New hues include Anthracite, Blackberry Ice, Bronze Patina and Winter Frost. Zodiaq, made almost entirely of pure quartz crystals, is available in 16 colors with more to come this year.

Because homeowners work harder and longer these days, they want products that not only look great but work hard, too. Both solid and quartz surfaces are stain-resistant and extremely durable. Because they're also non-porous and don't need to be sealed, there are no pockets in the surface where bacteria, mold and mildew can grow.

In addition to important functional benefits, surfaces are also selected for the beautiful environ-



**With the extensive color selection available, homeowners can select from a variety of design materials to match their tastes and needs.**

ments they help create. Corian contributes to warm, inviting environments with its smooth look and feel, while Zodiaq helps create bold, sophisticated environments with its distinctive aesthetics and colors.

Fusion of materials and styles is also popular, and both Corian and Zodiaq surfaces work well together with materials such as wood, glass and stainless steel.

Consumers are increasingly concerned about the environment when building and remodeling. A leader in "green building," Sessions values products that are durable and long lasting.

"If consumers can keep the same countertops in their homes for 20 or 30 years, instead of changing them every three to five years, that's a real benefit to the homeowners and the environment," said Sessions.

For more information about Corian, visit [www.corian.com](http://www.corian.com) or call 1-800-4CORIAN. For more information about Zodiaq, visit [www.zodiaq.com](http://www.zodiaq.com) or call toll-free 1-877-229-3935.