

Decorator's Notebook

Revitalize Your Tired Kitchen With A New Floor

(NAPSA)—If your kitchen looks tired and run-down, it may be time for a quick pick-me-up. An easy way to take your kitchen from blah to beautiful is to change the floor.

Most people don't realize what a dramatic difference a new floor can make, or how affordable it can be. In a national kitchen remodeling survey, when homeowners were asked what they thought would be the easiest, most cost-efficient and most visually appealing way to revitalize their kitchen's appearance, 31.8 percent, answered "change the cabinets." Only 25.1 percent said "change the floor." Other replies included changing the lighting and appliances.

"Contrary to popular opinion, our research shows that changing the floor is actually the smartest remedy for an ailing kitchen," said Diane Martel, a design expert at Domco Inc., the flooring manufacturer that commissioned the survey. "Replacing a floor is much less expensive and hassle-free than replacing cabinets. Best of all, a beautiful new floor can transform the room, brightening the kitchen *and* your spirits."

"Even if you don't have a millionaire's budget you can buy a floor that looks like a million dollars. One of the most economical—and attractive—flooring choices for the kitchen is vinyl," Martel said. "It not only costs less than replacing the cabinets, it also costs less than other hard surface flooring."

Natural beauty is the inspiration for today's vinyl flooring. For example, Nafco luxury vinyl tiles, a product brand of Domco, mimic the colors and textures of real ceramic



A new vinyl floor can bring your kitchen to life.

tile, wood and stone so well even Mother Nature might have a hard time telling them apart.

Vinyl has many practical advantages too. It's easy to clean. It's soft, quiet and warm under foot. It's durable thanks to new high-tech wearlayers. And unlike other hard surface flooring, vinyl is inexpensive and easy to install.

Even many do-it-yourselfers can put in a new kitchen floor with a vinyl tile such as Nafco's Elements which resembles a naturally-fired clay tile. Each product carton contains tiles in three distinct shades so you can create a realistic custom look.

For more information on revitalizing your kitchen with Domco vinyl sheet and tile flooring, visit www.domco.com.