Hints For The Home

Fighting The Fungus Among Us

(NAPSA)—Mildew inside the home gets even the mildest of homeowners upset. Mildew is a fungus that thrives in warm, dark humid areas and feeds on organic materials such as paint and wallpaper paste. Its effects are both unsightly (discolored splotches and musty odor) and destructive. If left unchecked, mildew will deteriorate paint and texture finishes, cause wallpaper to peel and decay wood and fabrics.

In most cases, washing interior surfaces with a solution of laundry bleach and water is sufficient to keep mildew in check. Many experts say, however, the best strategy for fighting mildew is preventing it from growing on the painted surface in the first place. With this in mind, a unique 100 percent acrylic latex paint has been developed. The paint, called PERMA-WHITE, contains a powerful mildewcide that prevents the growth of mildew on the paint film for five years.

Water-based, the paint is easy to apply and may be tinted to off white and pastel shades. Because the paint is self-priming, two coats are all a user needs for a smooth, scrubbable, blister-proof finish.

Although it is a great paint for bathrooms, Perma-White may also be used in basements, laun-



Homeowners can prevent mildew on interiors thanks to a mildew-proof paint that prevents it from growing.

dry rooms, closets, spas, or any indoor area where moisture or mildew is a problem. Many find that it is the ideal paint for walls, ceilings, and trim in any room where a durable, washable finish is desired. PERMA-WHITE is available in a low-luster satin finish that is ideal for application to walls and ceilings and a semigloss finish that's perfect for all surfaces including doors and trim

More information on mildew cleaners and mildew-proof paint is available by calling the manufacturer, Wm. Zinsser & Co. at 732-469-4367.