

# NEWSWORTHY TRENDS

## Newsworthy Trends

### Keeping Romance Alive: Seven Tips For The Hot Tub

(NAPSA)—Hot tubs are increasingly making a splash with their ability to revive romance. In fact, some experts believe that “hot tub living” holds an ideal combination of elements to enhance relationships and escalate desire.

A 1999 study by the *Journal of the American Medical Association* found that between 25 and 63 percent of women don't enjoy intimate relations as much as they could. Hectic schedules, high stress, medications and various levels of depression can lower the libido.

“In order to maintain a healthy level of desire, couples need to spend quality time together in a pleasurable environment,” said Bob Hallam, CEO of Dimension One Spas. “Creativity at home—in a hot tub or bathtub—is a natural, cost-effective and comfortable way to nurture a relationship.”

Dimension One Spas has 23 years experience in hot water technology and relaxation therapy, and the company believes that hot tubs can provide “relationship therapy” in addition to hydrotherapy. As a result, it introduces *Seven Tips for Increasing Intimacy in Hot Water*:

- **Make a date.** Choose a time



Hot tubs can help nurture intimate relationships.

when both partners are available to be together without the risk of interruptions. Be creative and build anticipation by sending an invitation or love letter to your partner, expressing enthusiasm for the date.

- **Set the mood.** Create the romantic or sensual environment of your dreams. Play music, light aromatherapy candles, burn incense and indulge in the exquisite scents of products especially made to add to your hot tub. To turn up the heat even more, add a red lens to the light in your hot tub and surround the scene with red candles.

- **Create a theme.** Escape to a tropical getaway without leaving your home and decorate the

area surrounding your hot tub with exotic plants. Make tropical fruit drinks and adorn each other with fresh flower leis. Discuss the next trip you'd like to take together or reminisce about a recent trip you've taken.

- **Play a game.** Invent a romantic game or activity centered around the two of you in your hot tub.

- **Pamper each other.** After a soothing soak in your hot tub, use some scented oils to give your partner a caressing, full body massage.

- **Indulge in water.** Indulge by sharing dessert in your spa. Try an ice cream sundae with lots of cascading chocolate sauce, whipped cream and a cherry.

- **Communicate.** Share fantasies, hopes, dreams and concerns in a positive and private environment.

Dimension One Spas, Inc., has manufactured innovative hot tubs based on consumers' preferences since 1977. The company features two product lines, Dimension One Spas and @Home Hot Tubs, along with a variety of complementary accessories. For further information or dealer locations, call (800) 357-3527 or visit the Web site at [www.dimensiononespas.com](http://www.dimensiononespas.com).