

Decorator's Notebook

Vinyl: A Smart Flooring Choice For Any Room

(NAPSA)—Whether you're planning a complete room makeover, or just want to replace the floor covering, think vinyl. It's a great looking, top-performance flooring material with easy care convenience. All this at an affordable price.

If you haven't shopped for vinyl flooring lately, you're in for some exciting surprises. New patterns in vinyl—from incredibly realistic wood, stone and tile looks to fanciful contemporary designs—are light years beyond the ho hum styles of the past. Today's vinyl is also incredibly durable, thanks to advanced manufacturing techniques.

If you want to spend more time enjoying your new floor than taking care of it, quick-cleaning vinyl may be for you. The latest high tech wearlayers make vinyl impervious to scratches and scuffs, so the floor will look new longer. There's even built-in protection against mold, mildew and odor-causing germs.

A vinyl floor can also make a room more comfortable. Unlike other hard surface flooring, vinyl is cushioned so it's softer, quieter and warmer under foot.

"A modern vinyl floor is dramatically different from the one your grandmother had in her kitchen," said Diane Martel of Domco Inc., a leading vinyl flooring manufacturer. "It's different in appearance and wearability, from the surface to the backing. With today's vinyl you'll be able to create a look that is distinctly your own, and dis-



Today's fresh designs and colors in vinyl flooring can make a dynamic difference in any room.

tinctly beautiful, in any room."

For example, many of the latest styles mimic the natural look and feel of tile or wood such as Domco's Inlaidia. "You'll have to check twice—maybe three times—to see if it's vinyl or the real thing," said Martel.

Part of the Natural Wonders Collection, Inlaidia, an extremely tough sheet vinyl, brings the outdoors in with rich, three-dimensional patterns and subtle colors that set the mood for relaxed, easy living.

For more information on all the newest choices in Domco vinyl sheet and tile flooring, check out www.domco.com.