

INGENIOUS IDEAS DEPARTMENT

Covering Water Stains

(NAPSA)—All wet! That's how many of the solutions for painting water-stained walls can be described.

Melting ice, snow and rain seeping in flashing around windows, skylights, dormers and



Covering water stains may require the use of a primer. Water stains bleed through latex paint.

chimneys and from ice forming in gutters and along roof edges can create water stains on ceilings, walls and woodwork.

Applying a fresh coat of paint does not do the job, since water stains bleed through latex paints. Before painting, it's a good idea to prepare water-stained surfaces with a "first coat" of a shellac-base primer like B-I-N from the Zinsser Company. The shellac resin permanently seals off the stain and prevents musty odors. Then apply a topcoat of latex paint.

The primer comes in traditional pint, quart and gallon sizes, as well as an aerosol for spot priming and covering water stains on acoustical ceiling tiles. It contains an alcohol solvent so it dries in an hour and cleans up with ammonia and water. For more information, call Zinsser at (732) 469-4367 or visit www.zinsser.com.