

# THE FIRST EVER “E-CLINER™”

(NAPSA)—Now there’s a more comfortable way to e-mail, surf the Web and interact with your favorite television show. La-Z-Boy, the #1 brand in the home furnishings industry, and WebTV Networks, Inc., a leading provider of enhanced TV services using Internet and digital technologies, have joined forces to make you more comfortable with the Internet and all its possibilities with the introduction of the Microsoft® WebTV® Plus Recliner by La-Z-Boy®.

This first ever “e-cliner™” is appropriately named “EXPLORER.” The chair is outfitted with a tray table that folds out of the left arm and holds a Sony WebTV keyboard. The battery-operated keyboard interacts with the WebTV Plus Internet Receiver via an infrared beam—meaning there are no unsightly wires. The keyboard tray swings up and unfolds across the lap, much like an airline snack tray. The tray allows for 360-degree swivel motion even when the arm-pad is closed, so you can stand up and sit down without putting the keyboard and table away. When not being used, the keyboard is stored with the foldout table inside the arm of the chair.

“This is certainly our most technologically advanced recliner to date,” said Kevin R. Wixted, director of marketing for La-Z-Boy.



“Together, La-Z-Boy and WebTV Networks have created a way for every consumer to be comfortable with interactive television, e-mail and the Internet.”

With the Microsoft WebTV Plus service, you can surf the Web while watching television with the WebPIP™ picture-in-picture feature. You also can participate in more than 500 weekly hours of interactive TV programs and exchange e-mail with anyone on the Internet.

Those who want to make “Explorer” their new workstation will appreciate the chair’s other perks. The keyboard tray is perfectly suited to hold a laptop computer for comfortable word processing. The left arm also houses a 120-volt fused electrical outlet with surge protection, a high-

speed DSL port and regular analog line, as well as an AC adapter for plugging in a laptop computer. The right arm contains a drink holder and storage space ideal for holding a remote control and *TV Guide*.

This unique recliner is as stylish as it is technologically advanced, starting with a sleek back pad that flows over the top and back of the chair, creating a subtle but stylish convex shape. Sporting thin, sophisticated arm-pads, the chair also features shaped wings to complement its tapered armposts and flared-out chaise pad. “Explorer” is available in a wide array of fabrics and leathers, as well as leather/vinyl combinations.

To enjoy WebTV Plus from the comfort of “Explorer,” you need only an existing analog phone line and a television. The Sony WebTV Plus Internet Receiver and keyboard are included with the chair.

Suggested retail pricing begins at \$1,049 in fabric and \$1,299 in leather/vinyl. The chair is available through La-Z-Boy Furniture Galleries® stores, La-Z-Boy In-Store Gallery stores and authorized La-Z-Boy furniture dealers. Consumers can call 1-800-MAKE-A-HOME (1-800-625-3246) or visit [www.lazboy.com](http://www.lazboy.com) to find the La-Z-Boy dealer nearest them.