

Decorating Your Home

Aesthetics, Performance, Efficiency— Siding Options Are Nearly Endless

(NAPSA)—When it comes time to choose exterior siding for your home, there are a number of factors to consider, including curb appeal, installed cost, durability, sustainability and resale value—not to mention the color, texture, design and trim options that help to achieve a finished look. Your home reflects your individual personality and style, and the same sense of style you demonstrate inside can be expressed outside.

Whether you are creating a new look for your home or restoring its original, authentic beauty, there are a handful of siding types to consider. The following breakdown of siding can help you determine the right siding for your home.

Typically at a higher price point, polymer siding is made from polypropylene resin and is offered in a shake or shingle style with a cedar texture. Closely replicating perfection or rough-split wood, this siding can be used as a whole-house application or, more cost effectively, in accent areas for a unique look. CertainTeed offers Cedar Impressions siding in over 30 different colors and six styles to fit your personal style.

According to a recent study conducted by Hanley Wood, LLC, fiber cement siding returns more than 83 percent of the project cost upon resale. Many fiber cement siding options, such as CertainTeed's WeatherBoards, contain a high-recycled content, making it also an eco-friendly choice. This durable, noncombustible siding stands up to the elements, provides long-lasting appeal and is backed by long-term warranties. Additionally, it comes finished or



Show your home you're on its side by making smart siding choices.

primed and ready for painting, allowing a homeowner extra design flexibility.

Helping to create a comfortable interior and a beautiful exterior, insulated siding can help homeowners increase their energy savings and decrease their carbon footprint. With high-recycled content, insulated siding takes sustainable siding to the next level. In fact, CertainTeed CedarBoards Double 6-inch insulated siding boasts an industry-leading 60 percent recycled content, and its flat, even face provides the look of wide-board wood siding.

Ultralow-maintenance vinyl siding is America's most popular choice, and for good reason. The most affordable siding option, vinyl is built to last and brings color, style and durability to a home's exterior.

No two homes are alike. Different historic backgrounds, climates and homeowner preferences and lifestyles call for different types of siding.

Visit www.CertainTeed.com to learn more.