

HINTS FOR HOMEOWNERS

Curb Appeal Captured



Smart siding can make your home look better, longer.

(NAPSA)—Many people love the look of a beautiful wood-clad house—especially when they’re considering curb appeal.

What they may not have realized, however, are all the things that go along with wood, such as the expense of upkeep and replacement. Fortunately, there is a solution: The luxurious look of wood can be achieved in a more enduring material called fiber cement. Such siding lets homeowners have their cake and eat it, too.

Fiber cement siding replicates the texture and consistent grains that make wood siding so appealing with improved durability. As such, fiber cement won’t warp, rot or succumb to wood-boring insects or even a woodpecker. The low-maintenance appeal of fiber cement siding is also better on the budget, not to mention its long-term curb appeal. In addition, some fiber cement is manufactured with recycled content, making it environmentally friendly—a bonus for the eco-minded homeowner.

Fiber cement siding provides homeowners with virtually limitless color options. Some products, such as the WeatherBoards Fiber Cement Siding line manufactured by CertainTeed, come in pre-finished colors for the look of painted wood or beautiful stains for the look of natural stains. The material also comes primed to provide homeowners the flexibility to custom paint, making the sky the limit in terms of color.

Homeowners looking to upgrade their siding to lower-maintenance fiber cement can also rest easy knowing they are making a solid investment in their home. Certainly, when it comes time to sell the property, fiber cement siding will enhance the home’s exterior aesthetics and help pique homebuyers’ interest. Perhaps more important, homeowners stand to recoup over 83 percent of their fiber cement siding replacement cost in the resale price of the home, according to a recent Cost Vs. Value report by Remodeling magazine.

For more information, visit www.certainteed.com.