



INTS FOR HOMEOWNERS

Adaptable Homes Hold Value



IN



OUT

(NAPSA)—Your home will hold value over time if you heed the advice of housing expert Marianne Cusato, best-selling author of “Get Your House Right” (Sterling) and “The Value of Design” (James Hardie). She says smaller, smarter, well-designed homes are where long-term value lies. “Adaptability,” “sustainability,” “livability” and “connectivity” are the new buzzwords, Cusato contends.

Square footage, location and comparables are no longer the sole indicators of value. These days, she adds, Realtors and homeowners are looking through a new lens to understand how to achieve long-term value in our biggest lifetime investment.

Out are the lawyer foyers, cathedral ceilings, space shuttle windows and Roman tubs.

In are authentic architectural details, windows on all walls, and

rooms that can adapt to our changing lives over time.

“We are entering an exciting new era where the value of our home is defined not by a checklist of random items, but by our home’s ability to live well through the years,” explained Cusato. “The bells and whistles of the average McMansion were focused on resale, not on living, and didn’t end up delivering on the true aspirations for the American Dream Home. These aspirations are met when homes are designed to live in.”

Cusato’s ideas were hailed at the recent International Builders’ Show, where she debuted plans for her New Economy Home. You can take a tour of the home (and qualify to win a Kindle) at www.builderconcepthome2010.com.

To learn more about Cusato, visit www.marianneCUSATO.com.