

HINTS FOR HOMEOWNERS

Siding Choice That Helps Homeowners Go Green



Siding your home with environmentally friendly fiber cement is considered a smart investment.

(NAPSA)—It's easier than ever to spruce up the exterior of a home using sustainable materials.

One siding material that has long been touted for its green attributes is fiber cement. For instance, WeatherBoards Fiber-Cement Siding from CertainTeed contains more than 30 percent recycled material, ultimately diverting more than 50,000 tons of material from landfills each year. And, using fiber cement siding contributes to Leadership in Energy & Environmental Design (LEED) and other green building certifications.

Fiber cement also features a woodlike appearance, exceptional performance and its palette of rich colors and textures provides for stunning curb appeal. Better yet, it comes backed with excellent warranties, is noncombustible, and unlike wood, won't rot and is naturally resistant to wood-boring insects, salt spray and UV rays.

And, to top it all off, fiber cement is considered a smart investment to make to your home. According to the 2008 Cost vs. Value Remodeling Study, homeowners who replace their existing siding with fiber cement returned more than 86 percent of project costs upon resale.

Homeowners interested in cladding their homes with fiber cement should work with a quality contractor to ensure the siding is installed to specification. To find a reputable contractor, look for those who are accredited with the Better Business Bureau or find references on consumer-driven Web sites. It's also a good idea to talk with a few of the contractor's previous customers.

For more information about fiber cement siding, or to find a local contractor, call CertainTeed Corporation at (800) 782-8777 or visit www.certainteed.com.