

Improving Curb Appeal With Versatile Trim



Exterior trim made from PVC gives homeowners a variety of design options.

(NAPSA)—When it comes to increasing the value of a home, curb appeal is a key factor. And while landscaping and a fresh coat of paint can go a long way toward boosting a home's curb appeal, updating or installing exterior trim can also really make a home stand out. Exterior trim helps create a clean, crafted look—and manufacturers are now making it easier for both homeowners and builders to find the color and texture options they want, as well as offering the flexibility needed to create the concepts and designs they envision.

A popular trim option is Restoration Millwork, a solid-finish trim from CertainTeed Corporation. Made from cellular PVC that looks and feels like top-grade lumber, it can be used in place of wood in any exterior trim application for long-lasting beauty and durability. It can be cut, shaped and attached with ordinary woodworking tools, making it easy to achieve the

desired look. And while it offers an incredible woodlike authenticity, it outperforms wood. It will not rot, warp, retain moisture or support insects, and it can be heat formed for curves and arches.

One of the latest developments in the Restoration Millwork line is its TrueTexture finish. The wood-grain surface is molded from actual rough-sawn cedar boards, creating the most natural-looking cedar wood grain of any exterior trim on the market. Restoration Millwork comes ready to install in a long-lasting Natural White color that is also easy to paint. And, thanks to new VinylSafe Color Technology from Sherwin-Williams, there are more than 100 colors to choose from—including dark ones.

Restoration Millwork is available through lumberyards and building product distributors. Call (800) 233-8900 for a supply source. For more information, visit www.certainteed.com.