

Giving Your Home A Step-Up In Curb Appeal



(NAPSA)—The next time you pull up to your home and think it's looking a bit run-down, think of what it might look like to a discriminating homebuyer. In today's competitive real estate market, curb appeal is among the most important challenges homeowners face. If the siding on your home is in need of repair, drive-by homebuyers will just keep on moving.

That's one reason many homeowners are opting for long-lasting, low-maintenance siding. One popular brand, WeatherBoards™ FiberCement Siding by CertainTeed, offers the visual appeal of natural wood with the lasting durability of a modern material. In fact, WeatherBoards features the most authentic wood grain in the industry, which allows homeowners to enjoy the appearance of wood without all the upkeep.

A blend of Portland cement, sand, wood fiber and specialty additives, this fiber cement siding

has a less porous surface than others. In other words, it holds paint well. So you will spend more time admiring your house and less time worrying about maintaining it. This siding also comes in a broad selection of pre-finished colors and stains.

Selecting siding that works well with your home may seem overwhelming with so many shapes, styles and trims on the market today. Be sure to look for brands that continually earn recognition for appeal and performance. WeatherBoards in particular consistently outperforms wood and other old-world materials with its overall durability and natural style. It also comes with a Class 1(A) fire rating, is resistant to wood-boring insects and UV rays, and features a 50-year warranty.

To learn more about siding, visit www.certainteed.com or call (800) 782-8777.