

# HINTS FOR HOMEOWNERS

## Improving Curb Appeal With Tile Roofing

(NAPSA)—If you're looking for ways to improve your roof and boost the value of your home, you may want to take a look at tile.

Contractors say adding a tile roof is one of the most cost-effective construction projects available. The stylish roofs can endure some of nature's toughest elements (such as wind, hail, rain and fire) and roof tiles usually carry a slightly longer warranty than other roofing surfaces. An added benefit: Tile roofs are an environmentally friendly building choice. Here's a closer look:

### Cost Benefits

Tile has a life cycle of 50 to 100 years, depending on the tile, making it an economical choice for many homeowners. Additionally, tile roofs reduce direct heat transfer. As a result, a tile roof can lower air-conditioning costs in hotter climates and produce more constant temperatures in colder regions. In addition to cutting heating costs, the constant temperature reduces the odds of ice accumulation on the roof.

### Styles

Tile roofing offers a number of architectural style choices and they come in a variety of colors and shapes that can help set your home apart. For instance, concrete and clay tile roofs are as unique as the homes they're installed on and they're available in finishes and styles designed to accentuate a home's look.

### Warranties

Tile roof warranties are often transferable and backed by well-known, reputable companies. That's one reason experts say a tile roof's higher installation cost, when spread over the full life of the roof, is actually an investment that will increase the value of a home when it is sold or resold.



**Tile roofs can add beauty, value and safety to a home.**

### Weight

A common misconception is that roof tile is too heavy for many structures. Most modern buildings are strong enough to support the weight of a tile roof. Most older structures can handle the weight of standard tile, provided all previous roofing materials are removed first. Moreover, many roof tile manufacturers now offer lightweight tile, which is particularly suitable for reroofing projects.

### Durability

Tile has been Europe and Asia's first roofing choice for centuries, with many tile-roofed structures requiring little or no maintenance. Tile's durability has been clearly demonstrated by how well it has withstood the test of time, weather and natural disasters.

### New Types Of Tile

Today, homeowners can find new types of stronger, more energy-efficient tile roofs. Some new tile is even Class A fire-rated and able to withstand high winds, hail and earthquakes better than any other roofing material.

For more information, visit [www.tilerroofing.org](http://www.tilerroofing.org).