

# HINTS FOR HOMEOWNERS

## Brushing Up On The Color Of Your Home

(NAPSA)—The right siding can color someone's opinion of your home. However, choosing the color palette for the exterior of your home can be an overwhelming and challenging process. Whether starting from scratch or remodeling, color decisions will affect your home's long-term resale value and curb appeal.

The good news is that recent years have brought advancements in material science that have allowed siding manufacturers such as CertainTeed to introduce more colors, including darker and bolder hues, to their color palette. For instance, beyond the traditional beige or pale yellow, you can now choose a vibrant Ivy Green or Barn Red. The bad news is, you have even more choices.

To avoid sensory overload, here are a few tips for selecting the right colors for your home:

- Consider colors that harmonize with your surroundings, including your neighborhood and natural environment.

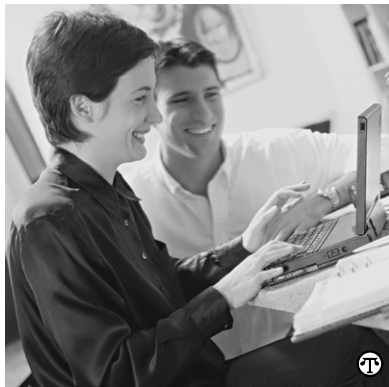
- Select a siding color that coordinates with your home's roof.

- Use no more than three colors—one for siding, one for trim and one as an accent color.

- For a tall house, emphasize horizontal elements in the window trim colors. Or, to keep a small house from looking even smaller, choose light colors and keep contrasts to a minimum.

- Keep in mind that the larger the home, the more intense the siding color appears.

- Select colors from a trusted siding manufacturer that has done its homework in regard to color. While quantity of colors on a



### **CHOOSING COLOR FOR CURB APPEAL—Consider colors that harmonize with your surroundings.**

company's palette can seem impressive, it's the right colors that will increase the value and curb appeal of your home.

- Choose siding that comes with lifetime color fade protection to ensure that your color investment lasts.

In addition, there are resources available to help you visualize how various colors may look on your home. For instance, CertainTeed has developed a free user-friendly Web tool called ColorView™. ColorView allows you to select one of four house styles and then add roofing, siding color, trim color and more to get a feel for how colors will work with your home's style.

To learn more about color selection, visit [www.CertainTeed.com](http://www.CertainTeed.com) and search for "ColorView."

By employing these tips and tools, your color selection process will go from color chaos to art. For more information on vinyl siding products and trends, call CertainTeed at 800-782-8777.