

Exterior Makeover Gives Home Greater Curb Appeal

(NAPSA)—When it comes to enhancing curb appeal, homeowners can't seem to get enough.

While we all may aspire to create homes that reflect personal styles and values, modern, fast-paced lifestyles beg for high quality, low maintenance materials. So, good advice for those trying to balance ideals with reality is to choose siding that best clads your home and suits your taste. After all, siding is arguably your biggest opportunity to influence curb appeal.

Whether remodeling or building new, one smart option for lasting, aesthetically pleasing siding is fiber cement. Composed of portland cement, sand and cellulose fibers that have been cured and pressurized, fiber cement captures the look and feel of wood in a natural, highly durable material. It provides deep, authentic wood grain texture that creates the look of real wood siding. For homeowners interested in an alternative texture, some fiber cement siding also comes in stucco and smooth textures.

Compared to traditional wood, fiber cement offers more benefits. For instance, CertainTeed WeatherBoards™ FiberCement siding is impervious to wood-boring insects, resists damaging effects of natural elements such as salt spray and UV rays, and never rots. Better yet, fiber cement has superior freeze/thaw protection making it much less inclined to delaminate or crack.

Plus, the sheer variety of siding



Highly durable fiber cement siding provides the look of real wood and comes in a countless array of colors and styles.

styles available in fiber cement can help match your home's appearance to your taste. For instance, WeatherBoards siding comes in tailored square, half-round, octagon and straight edge shapes. Even more, fiber cement siding can be coated in a limitless number of colors and stains, and can also be purchased with a pre-finished color as well.

If your home is due for a facelift, speak with a local, qualified contractor about replacing your current siding. It may be just the makeover your home needs to heighten its curb appeal.

For more information about fiber cement siding and a list of contractors in your area, call CertainTeed at 800-782-8777 or visit www.certainteed.com.