

Decorating Trends

New Materials Ease Burden On Homeowners

(NAPSA)—Today's building materials are being created with 21st century homeowners in mind. Homeowners are taking advantage of affordable options for maintaining the craftsmanship and detail that older homes offer.

Thanks to technology, building products are now more durable and require lower maintenance than ever, yet can provide the look of traditional style charm.

In the last five years, home building trends have turned to vinyl, fiberglass, composites and fiber cement materials for exterior products such as siding, roofing, decking, windows, fencing and more. Historically inspired homes are made to last with the use of wood-style vinyl and fiber cement siding. For example, Wolverine Restoration Classic™ Siding made by CertainTeed replicates the traditional historic clapboard siding profiles while incorporating high durability and low maintenance. Manufacturers today pay close attention to color and texture, so whether you prefer the old-world charm of stucco or cedar, there is an unlimited assortment of siding options that complement any architectural design.

Similarly, homeowners can now have the look of custom beveled glass without the high cost. A new window application called Prism-Grid™ essentially places optical film technology between two panes of glass, giving the appearance of beveled glass. The pattern is inside the double-pane unit, so you simply wipe a flat pane—indoors and out. Homeowners can attain the look of custom glass without



Homeowners today can have old-world charm without the hassle of old-world maintenance.

the cost and heavy maintenance.

Even roofing products have taken the plunge by creating fiberglass asphalt shingles that simulate the rich depth and texture of traditional slate, tile and cedar shakes at substantial savings.

Don't forget the fence. Homeowners can have the sophisticated look of estate-style wrought iron fencing without the maintenance and fuss of traditional iron. Prestige™ by Bufftech is an exceptional replica of iron and is available in several styles to meet individual preferences. The material combines the classic look of ornamental fencing with the durability and maintenance-free features homeowners expect today.

The world of building products is shifting from traditional materials to more durable synthetic varieties. Things aren't what they used to be and for good reason.

For more information on home building and restoration with stylish and maintenance-free products, visit www.certainteed.com or call 800-233-8990.