

Protecting Our Environment

WHAT OTHERS ARE DOING ♦ HOW YOU CAN HELP

Recycling Pays In Surprising Ways!

(NAPSA)—An increasing number of homes are getting all decked out—with used milk cartons. Recycled milk jugs can now be turned into high-density polyethylene (HDPE) alternative lumber used for decks, docks and porches.

It takes 13,000 recycled milk jugs to create enough alternative lumber to build an average deck—many consider this a great use of “trash.” Now, to encourage recycling, USPL, the largest manufacturer of recycled HDPE in the U.S., and the Solid Waste Agency of Lake County (SWALCO) in Illinois have created a rebate program that proves recycling pays.

In an effort to encourage recycling, SWALCO is rebating up to \$500 to homeowners who install decks built with alternative lumber of at least 85 percent recycled HDPE—like Carefree, a USPL product made of 100 percent recycled HDPE. While this program applies only to Lake County, Illinois residents, it may prove inspirational to recyclers and home-improvers across the country.

Explains Dorothy Schofield, chairman of SWALCO, “Agencies like ours work at making curbside recycling available. Purchasing products made from recyclables enhances the marketability and pricing of recycled products and



For every 100 square foot of Carefree decking, there are 2,500 recycled milk jugs or laundry detergent bottles diverted from a landfill.

reduces demand upon our natural resources.”

Adds Tom McEvoy, president of USPL, “We’re very open to participating in grassroots efforts that reinforce the environmental attributes of our products. We encourage waste authorities to talk with us about instituting programs in their areas.”

In addition to the positive effect it has on the environment, Carefree is maintenance-free (no cleaning, sanding or sealing) and won’t stain. It’s rot- and insect-resistant, contains no arsenic and comes with a 50 year limited transferable warranty.

For information on alternative lumber, call USPL at 1-888-7-DECKING or see www.usplasticlumber.com.