## Outdobing

## **Bright Ideas About Outdoor Lighting**

(NAPSA)—During the warmer months, a lot more time is spent outdoors, particularly after the sun sets. But many people ignore an important part of their land-scaping: lighting.

Lighting works as a multidimensional tool that can increase safety, highlight foliage and gardens, liven up a walkway and even keep bugs at bay. The following outdoor lighting tips from Philips Lighting Company may help maximize the look and safety of your yard:

- Light pathways and driveways by focusing the light toward the ground, so your guests will have a clear path to the festivities. Illuminating the actual surface increases safety and aesthetics.
- True to their name, bugs are an annoying summertime reality. To keep bugs away from an outdoor gathering, try using a compact yellow fluorescent bulb. For example, a Philips Marathon™ Bug-A-Way® bulb filters out the blue light to which bugs are attracted. When used in conjunction with a standard incandescent bulb placed away from where people are gathering, bugs will be drawn toward the whiter light to leave you and your guests pest-free.
- For increased security, direct halogen floodlights from the yard toward your home to clearly light all windows and doors, thereby eliminating dark areas where people can lurk.
- Try using halogen light bulbs, such as Philips' decorative



Choosing the right bulbs can shed new light on outdoor entertaining.

line of Halogená bulbs, in post lanterns. With a whiter, brighter light that lasts two years, these bulbs will add sparkle and brilliance to your front yard.

- For a typical yard tree, place lights close to the base of the trunk and light upward. This creates highlights and texture by lighting through the patches of the foliage. Or, create a "moonlight" effect by placing lights high into the tree, aimed at the ground.
- Lighting flowerbeds not only contributes to a garden's night-time beauty, but can actually help the flowers grow. Focus light on the area with a well-aimed (concealed) spotlight mounted on a nearby pole or tree.

For more lighting tips, call 1-800-555-0050 or visit www.lighting. philips.com to receive a free copy of the decorating guide "Seeing Your Home in a New Light."