

INTS FOR HOMEOWNERS

Helping Homeowners Find Reliable Contractors

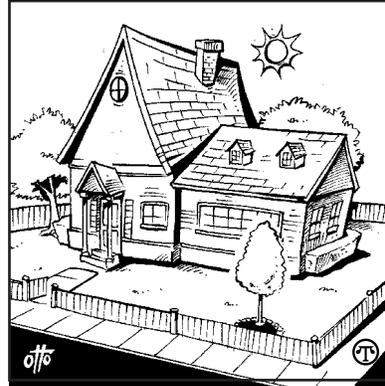
(NAPSA)—While many homeowners clean and perform the inevitable seasonal repairs themselves, most will require some level of assistance from roofers, electricians, landscapers, and painters.

Fortunately, there is now a way they can protect themselves from unqualified or incompetent contractors. For starters, homeowners should begin their search for trustworthy service professionals with sources more reliable than the phone book.

According to the U.S. Federal Trade Commission's Bureau of Consumer Protection, "Anyone can advertise in the Yellow Pages. An ad should not be considered an indication of the quality of a contractor's works."

One source that homeowners nationwide have already begun to turn to is a Web site called myHomeKey (www.myhomekey.com). myHomeKey lets homeowners conveniently schedule appointments for its members, drawing from its database of more than 40,000 of the nation's most trusted repair and service professionals. Consumers have nationwide access to service technicians from companies such as Sears, GE, The Home Service Store, Carrier, HouseMaster, ServiceLane and SecurityVillage.com as well as quality local service providers.

Each myHomeKey referral is so thoroughly investigated—based on proven work quality and proper certification—that myHomeKey actually guarantees 100 percent



A new service takes the guesswork out of finding a reliable contractor.

customer satisfaction.

"You no longer need to look in the phone book and hope for the best. myHomeKey offers a direct connection to top tier professionals so homeowners can schedule and instantly confirm home service appointments in real-time," said Eric Zausner, myHomeKey's president and CEO. "There's no more wasting a day waiting for the plumber or electrician to call back, myHomeKey puts the scheduling power in the hands of the homeowner."

With over 300 service categories and nationwide service providers, myHomeKey can help consumers manage their home in a way that is convenient for them. This means that Saturdays can be spent swinging a golf club or taking the kids to the zoo instead of painting the house, repairing the roof or building a new deck.