

Holiday Happenings

A Humorous Look At Holiday Travel

(NAPSA)—If you're like many seasonal travelers, there's no place like your car for the holidays. Statistics show that 91 percent of people going over the river and through the woods to grandma's house are doing it the old-fashioned way—by car.

Also, visiting the extended family is the No. 1 reason people travel this time of year, with avoiding them being No. 2.

Now, in a humorous podcast, award-winning Motel 6 spokesperson Tom Bodett counts down the top six reasons to stay at a motel instead of with your relatives this holiday season. The tongue-in-cheek podcast, titled, "Motel 6 Top 6 Reasons to Stay at a Motel During the Holidays Instead of With Relatives," is available for download at www.motel6.com.

"All this road-tripping means a lot of people needing somewhere to stay. And it seems that more and more people are opting out of the baby's room turned guestroom or Aunt Harriet's plastic-covered couch, and wisely choosing to stay at a hotel or motel. And there are good reasons for that. Six of them to be exact," Bodett says in the podcast. "One of the reasons being, 'You won't see anybody in a nightgown that you don't want to.'"

Tom Bodett began working with the motel chain in 1986, and



A new podcast takes a tongue-in-cheek look at holiday travel.

ad-libbed the tagline "We'll leave the light on for you" in his very first recording session. The brand's advertising campaign proved an instant success, turning the chain into a household name.

"We thought we would have some fun during the holidays, and who better to have featured in our holiday podcast than Tom Bodett" said Jeffrey Palmer, senior vice president of sales and marketing for the motel chain. "People have such an affinity for Bodett's voice; there is an association with him and our motels from the 'We'll leave the light on' ad campaign."

For more information, visit www.motel6.com.