



# TRAVEL TIPS

## Know Your Travel Style And Be Rewarded

(NAPSA)—A hotel loyalty program can bring your next vacation closer; choosing one that also personalizes your benefits can make you even happier.

The road to your next trip can start by determining your “personal rewards style.” On vacation, do you prefer to fly, drive or take a train? Do you stay at different hotels depending on your budget, travel purpose or location? What activities do you enjoy on vacation? Find the right loyalty program and you may find a perfect fit.

### Dare To Compare

Start by choosing a hotel loyalty program that rewards and matches your personal travel style. If you fly, choose a program that offers both hotel points and frequent flier miles for every stay. Travelers who frequently rent cars or travel by rail will want loyalty programs that offer points or discounts for repeat business. Once you’ve found the program that fits your travel style, do a little mental math. If your hotel stays are long, find a loyalty program that gives you hotel points and matches every dollar you spend during your stay with frequent flier miles. Those with shorter stays will want to find a program that offers rewards points and a fixed number of airline miles. Certain hotel loyalty programs allow guests to tailor the rewards program to their personal needs.



### Bigger Is Often Better

Choose a loyalty program that is easy to use. Look for programs that offer a wide selection of hotels in popular destinations that match your budget. For example, Hilton HHonors®, the Hilton Family’s award-winning loyalty program, rewards members who stay at any of over 2,500 Hilton Family hotels worldwide, including Hilton®, Conrad®, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations Club®, Homewood Suites by Hilton® and Scandic hotels around the world. For more details or to sign up, visit [www.hiltonhhonors.com](http://www.hiltonhhonors.com).

### Do What You Love

Hotel loyalty program partners range from upscale retailers to cruise lines. You can find a program that rewards you for enjoying the activities or amenities you already love. By determining your personal rewards style, you may find vacation happiness is just around the corner.