

# Travelers Turn Business Into Pleasure

(NAPSA)—According to the national “Business to Pleasure” survey, close to 50 percent of business travelers would take more vacations if they had free hotel nights, and 68 percent said their spouses would choose free hotel nights as the biggest reward of their business travel.

Business travelers, accustomed to life on the road and time away from home, see frequent traveler benefits as a golden opportunity to spend quality time with their loved ones.

To help business travelers strike “gold,” Hyatt Hotels have introduced the Faster Free Nights promotion as part of its Gold Passport program. Now through September 2, 2002, members can earn a free night at Hyatt worldwide after every two stays when they pay with the American Express® Card.

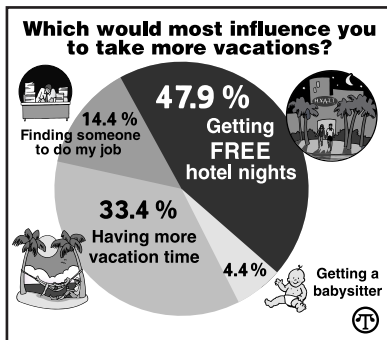
“For spring and summer getaways, business travelers are hitting the road again and looking for frequent traveler promotions that allow them to earn and use free nights quickly,” said Rudy Maxa, creator of “The Savvy Traveler” public radio program. “The ‘Business to Pleasure’ survey also shows that 41 percent of those surveyed say it takes longer than six months to save for a long vacation, promotions such as Faster Free Nights allows travelers the opportunity to earn free hotel nights quickly.”

Following are helpful hints from Maxa, as business and leisure travelers get ready to “hit the road” this summer:

- Check hotel Web sites for deals that have few restrictions among the hotel’s various properties such as Hyatt’s Faster Free Nights promotion.

- Before traveling overseas, make a photocopy of your passport and carry it separately from your passport.

- Mark your name and contact



## A new promotion makes it easier for travelers to earn free hotel nights.

information on laptops, cell phones and personal digital assistants.

- Bring a good travel guidebook that can help determine whether you’re lost or found, seeing the right sights or missing the boat.

The “Business to Pleasure” survey also highlights interesting differences between men and women; young and old; and by region:

- **Seeing the Sights:** Out of the business travelers surveyed, 46 percent would rather spend saved dollars on sightseeing tours and activities than first class airfare, new vacation wardrobes or expensive dinners.

- **Weekend Relief:** Short weekend trips are a great way for business travelers to rejuvenate the mind, body and spirit as 44 percent of business travelers take five or more short distance and/or weekend trips per year.

- **Romance Rules:** Love is in the air. When asked how they would like to use free hotel night benefits, business travelers declare that spontaneous romantic vacations are the way to go (36 percent) over family (27 percent) vacations.

For complete details on Hyatt’s Gold Passport’s Faster Free Nights Promotion with American Express, please call 1-800-51-HYATT or visit [www.goldpassport.com](http://www.goldpassport.com).