

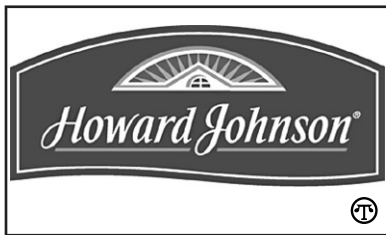
## Low Hotel Rates Encourage Travel

(NAPSA)—As part of a concerted effort to encourage consumers to get back on the road, Howard Johnson International has introduced a special program which offers special discount room rates as low as \$39 per night in the United States.

Called the Spirit America program, the offer runs through March 31, 2002. Rates range from \$39 to \$59 (\$59 to \$79 Canadian), and rooms can be booked online, by phone or through any travel agent.

“One of the basic pleasures Americans enjoy is the ability to travel freely,” said Mary Mahoney, Howard Johnson president and chief executive officer. “We encourage people to exercise their freedom to travel to visit friends and family or explore the richness of our country.”

In addition to the Spirit America rates, Howard Johnson hotels provide added value and fun for families through its Kids Go HoJo program, in which children stay free and receive a free Crayola



**A program which offers hotel rooms at a discount is helping Americans get on the road again.**

FunPack. As part of the program, children 12 and younger may also enter to win a \$50,000 scholarship.

For more information about the Spirit America program and rates, visit [www.hojo.com](http://www.hojo.com), call (800) I-GO-HOJO or speak with a travel agent.

*Howard Johnson International Inc. franchises nearly 500 hotels and Inns in the United States, Canada and a dozen other countries worldwide. Howard Johnson is a proud supporter of America's Promise—The Alliance for Youth, and is helping to point kids in the right direction.*