

# **BUDGET** *STRETCHING* **TRAVEL IDEAS**

## **Finding A Red Hot Deal On Your Next Hotel Stay**

(NAPSA)—Know before you go. That's a good rule to follow when you're looking to find a good deal on your hotel room. One special discount that travelers may not want to sleep on runs now through October 14.

Called Red Hot Deals, the promotion targets fall travelers with special discounts for hotel stays. More than 360 Red Roof Inn locations are participating in the special sale. The hotel chain opened its first inn in 1973 in Columbus, Ohio, with the philosophy of providing guests with a clean, comfortable room at an affordable price. Today, Red Roof Inns have more than 360 properties open in 36 states and employ nearly 6,500 people.

"Unlike most of our competitors who offer special rates on weekends, these Red Hot Deals are valid everyday—seven days a week," said Carol Kirby, Group Executive Vice President of Marketing for Accor Economy Lodging, the company that owns Red Roof Inns. "Our research indicates that savvy travelers are interested in saving money



**THE DOOR IS OPEN for room deals at a nationwide hotel chain this fall.**

for both business and leisure trips. This special promotion is tailor-made for this consumer segment."

Ranging in price from \$29.99 to \$59.99 for stays at over 360 inns nationwide, the special rates are available Monday through Sunday.

The rates are available by calling 1-800-RED-ROOF or by visiting [www.redroof.com](http://www.redroof.com).

Accor Economy Lodging (AEL) is the largest owner and operator of economy lodging properties in the United States.