

HOME TRENDS

The Way America Rolls May Surprise You

(NAPSA)—When it comes to flip-flopping on the issues, one domestic question that has yet to be resolved is: Over or under? What is the preferred way to hang a roll of toilet paper? Should it roll over or roll under? To gain insight into how America rolls and why, a recent survey asked 1,000 Americans how they unraveled. The survey found:

- When it comes to hang-ups, more men than women notice the direction the toilet paper rolls.

Men (21 percent) are more likely than women (15 percent) to say they are annoyed when a significant other or housemate rolls the toilet paper the “wrong” way.

- Quite a few Americans find it tough to deal with life’s little issues. In response to the Cottonelle brand survey, 40 percent of the respondents were bothered when the empty toilet paper roll was not replaced—more than the percentage of people who get annoyed by dirty dishes left in the sink (38 percent), laundry left unfolded (21 percent) or sleeping with a bed hog (19 percent).

Of those who have housemates who “roll the wrong way,” a quarter are frustrated by it and one in five feels ignored when it happens.

- When it comes to reasons to roll, there are three main reasons people give for hanging their toilet paper the way they do. Forty-nine percent say the way they roll makes the paper easier to grab, while 12 percent do so to guard against kids and pets going wild with the roll. The majority (51



Just how does America roll? A recent poll says half pay attention to the way toilet paper rolls and one in five is bothered when it's rolled the wrong way.

percent) admit it's just an ingrained habit.

- More Americans flip the roll than you might suspect. Amazingly, one in five Americans cops to changing the way the toilet paper is hung to their preferred direction when at someone else's house. Those who prefer hanging the roll over are more likely to have engaged in flipping the direction of the roll at a friend's home.

- Overs are more likely to get overworked. In addition to being more apt to switch the way the toilet paper rolls at friends' homes, those who prefer to hang over seem more passionate about the whole subject.

Visit www.CottonelleRollPoll.com to voice your opinion on how you roll to help solve the Great Debate once and for all.