

Easy Cleaning

The Scrub-Free Way To A Mildew-Free House

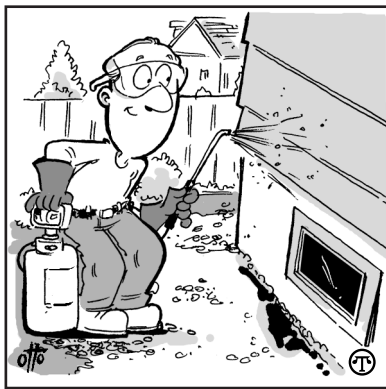
(NAPSA)—Mold and mildew can make the exterior of your home look dirty and unattractive and rob it of its curb appeal. If left unchecked, it can also damage paint, wood, roofs and siding.

Removing mold and mildew used to mean countless hours of scrubbing or power washing—only to have it return the next year. Fortunately, those days are gone! Thanks to products specifically formulated to kill mold and mildew—and prevent it from coming back—there's now a scrub-free way to a mold and mildew-free home! Just follow these simple tips from the mold and mildew experts at Zinsser:

Determine if black spots on your house are dirt or mold and mildew. Apply a drop of household bleach to the discolored area. If the stain disappears or lightens, it's mold and mildew.

Clean and kill the exterior mold and mildew with a house cleaner that contains an EPA-registered mildewcide, like JOMAX® House Cleaner and Mildew Killer. JOMAX kills mold and mildew and loosens dirt and stains without scrubbing or power washing. Just mix JOMAX with bleach and water, spray on and rinse off with an ordinary garden hose. It's that simple! Its specifically formulated detergent system will not damage wood, etch aluminum siding or discolor surfaces like household bleach can. And JOMAX will not harm surrounding plants, grass and shrubs.

To remove black streaks, dirt and mildew stains from asphalt-shingled roofs, use JOMAX® Roof Cleaner and Mildew Stain Re-



You can minimize mildew growth around your home. Keep shrubs, plants and mulch away from exterior walls.

mover. It quickly cleans and kills mold and mildew on tile, slate, metal and other nonporous roof materials.

Minimize future mildew growth by controlling the moisture around your home. Keep shrubs, plants and mulch away from exterior walls. Trim any branches or tree limbs that touch the outside of your home. Clear gutters and drains of any leaves or debris. Since mold and mildew need moisture to grow, redirect sprinklers and rotate hanging planters to prevent water from regularly collecting on exterior surfaces. Also, make sure rainwater does not collect near your home's foundation. Repair any leaks and extend downspouts away from the foundation.

For more information on the scrub-free way to a mildew-free home, tips for removing and preventing mold and mildew, and for other helpful home improvement ideas, visit www.zinsser.com.