

To Avoid “Toilet Terror,” Visit The Clog Clinic

(NAPSA)—Toilet terror. It strikes nearly 175,000 Americans emotionally and financially every day. For the second consecutive year, SCOTT® Tissue is bringing consumers a solution—the SCOTT® Clog Clinic.

What is toilet terror? “Toilet terror is the fear of embarrassment when you clog a toilet,” explains Peggy Ward, chief of toilet security for the SCOTT® Clog Clinic. “When a clog occurs, it not only unnerves you, it requires a great deal of emotional strength to clear the pipes and, in some cases, requires professional attention.”

The Clog Clinic is an authority in the fields of flush-ability and septic safety. Simply, it seeks to take the fear out of flushing. Ward has been a member of the Clog Clinic for nearly a decade and has spent countless hours studying ways to prevent toilet terror. The Clinic’s researchers have tested dissolvability since 1996. To ensure sewer and septic safety, the Clinic tests how well tissue moves through plumbing systems and how quickly it breaks up during a flush. Through these tests, the Clog Clinic found SCOTT® Tissue breaks up four times faster than the leading brand. And using the right toilet paper can help avoid toilet clogs.

While a blocked toilet is a risk at any time, the possibility increases during high-traffic bathroom times, such as halftime of football games, especially the Big Game, Black Friday and during the holidays.

The Clog Clinic offers this advice to help forestall a clog:

- **Flush Power.** To strengthen the power of your toilet’s flush, use a small mirror to check the series of holes that sit under the rim of the bowl to check if they’re blocked with mineral deposits or



Clog Clinic measures how fast toilet paper breaks up in water.

grime. Poke each hole clean with a length of wire clothing hanger. Flush the toilet to remove loosened deposits.

- **Know your roll.** A bath tissue such as SCOTT® 1000, Rapid Dissolve or Extra Soft dissolves four times faster than the leading toilet paper brand—clearing your pipes quicker. A toilet paper that dissolves quickly offers a commonsense solution to prevent clogging.

- **Are you at risk?** People with septic systems, older homes, bad flushing habits and low-flow toilets are at a higher clogging risk than others.

- **A toilet is not a wastebasket.** Keep a wastebasket in the bathroom for the disposal of cotton swabs, dental floss, disposable diapers, feminine products, etc.

- **Accidents may happen.** Do not leave small objects on the back of your toilet that have the potential to fall in and cause a clog.

Visit www.ScottClogClinic.com for further commonsense tips and advice.