

POINTERS FOR PARENTS

Fresh Looks for School Year Fashions

(NAPSA)—Whether your kid is a budding fashionista or prefers jeans and a T-shirt, style is all about finding winning combinations. Fortunately, it's not hard to understand the latest trends in children's fashions this school year, since styles for youngsters are becoming more sophisticated.

"This school year, kid's fashions are the miniversion of grown-up trends," says Billie Causieestko, celebrity stylist and fashion consultant for the Miss Teen USA pageant. "Ladylike trench coats and wrap dresses, feminine blouses and bejeweled denims will be popular for girls, while boys will be wearing dark washed denims and camouflage prints."

In the excitement of current fashion trends, don't forget about the classic hoodie—in pink, orange and all shades of lavender for girls, and navy blue, hunter green and khaki for boys. Denim jeans will be more fitted, with tailored or skinny legs for both sexes.

Additionally, Moms not only want their kids to look great, but also smell their best. Causieestko suggests using Bounce with Febreze Fresh Scent Citrus and Light dryer sheets when washing children's clothes.

"Busy moms like to know that they are sending their kids off to school feeling confident because of the way they look and smell in



Toss a freshly scented dryer sheet in your child's gym bag to keep sports clothes smelling their best.

the clothes they wear," says Causieestko.

Bounce with Febreze fabric softener keep clothes smelling fresh and helps make laundry soft by reducing static for a winning combination. Another great way to use Bounce with Febreze is to place a dryer sheet into your child's gym bag to keep sneakers and sports equipment odor-free.

For more information about Bounce with Febreze Fresh Scent Citrus and Light, log on to www.bounceeverywhere.com.