

FASHION FOCUS

Wearing White This Fall And Winter Is As Easy As Black And White

(NAPSA)—The bold contrast of black and white is one of the hottest trends this season. Bobbie Thomas, author of “The Buzz” for *In Touch* magazine, television host of Style Network’s *Fashion Police*, and red carpet co-host for E! Entertainment, has teamed up with Downy® Plus Whitening fabric softener to help consumers feel confident and fashionable about wearing white this fall and winter, and work with the season’s latest styles and the popular black-and-white trend.

Downy Plus Whitening helps care for your whites with its ability to whiten and soften clothes in every wash. While white is not typically worn after Labor Day, Bobbie’s tips will help you easily incorporate white into your wardrobe, carrying you through fall and into winter.

“I’m thrilled to see designers bringing back the classic look and contrast of black and white,” Thomas says. “It’s extremely flattering and easy to incorporate into your personal style. The trick to maintaining this look is to avoid wearing whites that don’t look white.”

Below are a few of Bobbie’s tips on how to “wear white right” into the winter months and how to easily incorporate the combination of black and white into everyday style.

White Style Tips from Bobbie Thomas:

- Any white piece can work its way into fall. Take a classic white T-shirt and pair it under an oversized chunky grey or black sweater with a black pencil skirt



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or skinny jeans for weekends.

- Accessorize with white! When wearing all black, play around with bold shapes, such as a big, waist-cinching, white leather belt. A watch with a white leather band is a more subtle way to incorporate this trend into your personal style.

Ways to Brighten Whites:

- When you have your whites dry-cleaned, make sure to take them out of the plastic covering immediately to avoid yellowing caused by fumes trapped under the bag.

- Does washing your clothes with bleach leave your fabrics yellow, feeling rough and smelling harsh? Try something different! Whiten in the rinse cycle with Downy Plus Whitening.

For more style suggestions and tips on how to care for your whites from Bobbie Thomas and to receive a sample of Downy Plus Whitening by mail while supplies last, visit www.downy.com.