

HINTS FOR HOMEOWNERS

Mold And Mildew Solutions

(NAPSA)—It's not unusual to find mold and mildew in bathrooms, basements, laundry rooms or kitchens. Unsightly and often difficult to control, mold and mildew grow best in warm, humid areas of your home.

Cleaning may remove it—but the trick to controlling mold and mildew is to prevent them before they start! Follow these easy mold and mildew solutions from Zinsser.

Control Moisture: Keep airflow constant in high-humidity areas by installing exhaust fans. Remove excess moisture with a dehumidifier and consider replacing solid doors with louvered doors to improve ventilation. Eliminate stagnant water by wiping down shower walls after each use and cleaning spills from leaks, wet raincoats and laundry immediately. By improving airflow and eliminating moisture, you'll create a dry environment that discourages the growth of mold and mildew.

Clean: Remove the mold and mildew with a cleaner specifically formulated to remove mold and mildew stains, like JOMAX® Mold & Mildew Stain Remover. The fast-acting bleach formula cleans and removes mold and mildew stains from walls, ceilings and other surfaces prior to painting.

Prevent: After removing the mold and mildew, prevent them from coming back with two coats of PERMA-WHITE® Mold & Mildew-Proof™ Interior Paint. It's the only paint guaranteed to prevent the growth of mold and mildew for five years and is backed by a lifetime durability guarantee!

PERMA-WHITE beautifies as it protects. Available in three popular sheens, the beautiful white



Keep your home looking beautiful by preventing mold and mildew before they start.

finish can be tinted to any off-white, pastel or medium-tone color to match any décor. And it is durable and stain and moisture resistant to keep your paint job clean and fresh looking longer. Low odor and easy to use, it's great for painting bathrooms, basements, laundry rooms, kitchens—any high-humidity area where the growth of mold and mildew is a concern!

Maintain your mold- and mildew-free home: Surfaces not painted with PERMA-WHITE may still develop the occasional mold and mildew spot or two. Use a cleaner such as JOMAX Mold & Mildew Stain Remover around sinks, bath and shower stalls during your weekly household cleaning routine. It is an easy, effective way to clean, remove and prevent mold and mildew stains and soap scum buildup on tile, fiberglass, grout, vinyl, plastic and more.

For more helpful mold and mildew solutions, call Zinsser at 732-469-8100. Or visit www.zinsser.com.